CAR MAKERS ON THE ROAD TO A RECORD NUMBER OF RECALLS

In the Face of Growing Car Company Quality Problems, CAPA Parts Become Even More Important to Shops, Consumers and Insurers

Washington DC – In just the first five months of 2014, car makers have recalled over 21,000,000 vehicles. That means that there are over 21,000,000 suspect OEM parts on American’s vehicles.

“As the car makers roll to a record breaking number of recalls, they continue to spend millions of dollars touting the fact that their expensive, car company brand crash parts are the only ones consumers can rely on,” said Jack Gillis, Executive Director of the Certified Automotive Association. As the table below illustrates, for the past 5 years the car companies have actually had to recall far more vehicles each year than they have even sold.
The good news is that consumers, distributors, shops and insurers can rely on CAPA Certified parts because CAPA’s standards are the most rigorous in the industry and are validated by a third-party, internationally recognized independent validator, Intertek, who is the leading provider of quality and safety testing in the U.S. and world-wide with over 25,000 people in 1,000 facilities in 110 countries. In fact, our fully transparent, publically available standards are so strict that many car company replacement crash parts come up short in CAPA’s comparative testing process.

Unlike the car companies and others who do not disclose their standards and processes, CAPA makes all of its standards available to the public. “Full transparency, legitimacy and effectiveness are the hallmarks of the CAPA program and as a consumer advocate, I wouldn’t have it any other way,” said Gillis. CAPA is an ANSI approved standard setter for crash parts and has become the only true benchmark for truly comparable and high quality replacement parts. “As crash repair costs continue to rise, never before has it been more important that shops, insurers and consumers have high quality, fairly priced alternatives to expensive car company brand parts,” said Gillis. “That’s what CAPA is all about.”

For further information, contact debbie@CAPAcertified.org.

###

*The Certified Automotive Parts Association, founded in 1987, is the nation’s only independent, non-profit, certification organization for automotive crash parts whose sole purpose is to ensure that both consumers and the industry have the means to identify high quality parts via the CAPA Quality Seal. CAPA is an ANSI accredited standards developer for competitive crash repair parts. For more information see CAPAcertified.org.*